

Capabilities Statement

Fusion Media provides full stack software development services for Web, Mobile, and Desktop applications.

Founded 1992

Over 30 years in business providing software development and related services.

IDENTIFIERS

UEI JNA1MIUVGKY8
CAGE CODE 8QRA0
SBA Certified Small Business

NAICS CODES

541512
Design & Write Custom Software

541511
Custom Programming & Web Design

518210
Data Processing Services

561499
Business Support Services

611420
Computer Training

PARTNERS

Mark Freedman
President & CEO
mark@fusionmedia.com

Sam Grogan
Executive VP, Development
sam@fusionmedia.com

Core Competencies

Certified experts in software development, database development, and integration services

Strategize with clients regarding requirements and solutions

Process focused with certified project managers

Attention to detail for large or small projects

Process



DIFFERENTIATORS

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Why Fusion?

30+ Years In Business

Commitment to Core Service Principals:
Reliable, Responsive, On Time, On Budget

Proven adaptability to the changing software landscape

Certified Project Managers and Developers with 10+ Years of Experience

We Believe

Providing a top quality product with a well managed process leads to long-term client relationships.

REPRESENTATIVE CLIENTS

- Hewlett-Packard
- Canon
- PriceSmart
- ExxonMobil
- Qualcomm
- Sony
- San Diego County Employee Retirement Association

CONTACT

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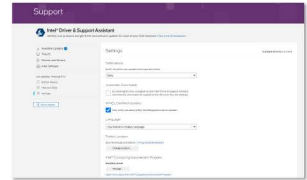
Past Performance

Trusted partner in the corporate sector with companies both large and small. Develop custom technology platforms instrumental to their business.

Intel

Fusion built the Intel® Driver & Support Assistant end-user site that keeps customer's systems up-to-date by providing tailored support and hassle-free updates for Intel hardware.

Most visited page on Intel.com
21 million new installs in 2024
8.5 Million active daily clients
5 feature releases per year

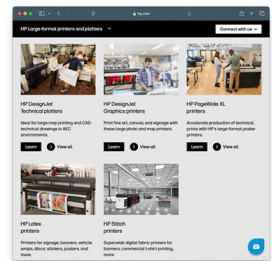


Customer since 1994
\$3M current project/year

Hewlett-Packard

Fusion designed and developed a cloud-based e-commerce application that sold HP products on the websites of its top 500 resellers. Challenges included developing an easy to implement solution for resellers and product fulfillment. Unique capabilities allowed a single HP third-party partner to fulfill all orders, simplifying reseller participation requirements.

Designed and developed all tools
Recruited and managed reseller participation
Over 100K business customers
Real-time management reporting

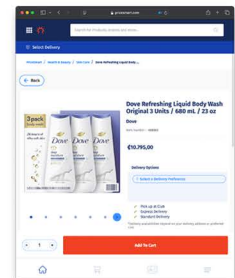


Customer 1998 - 2020
\$2.5M project/year

PriceSmart

PriceSmart operates membership clubs like Costco in over 20 countries in Central America, South America, and the Caribbean. Fusion provided strategy on tax and logistical challenges and developed a single solution for all markets and requirements. Integrated with the client's backend legacy IBM AS/400

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Customer 1993 - 2022
Budget for site \$7M