

Specialists in the Development of End-to-End Software Solutions for Web, Cloud, Mobile, and Desktop.

CORE COMPETENCIES

- ✓ Full-stack Software Development
- ✓ Database Architecture & Development
- ✓ Data Management & Analytics
- ✓ Systems Integration
- ✓ Legacy Systems Migration
- ✓ Certified Project Management

SINCE 1992

CORPORATE INFORMATION

NAICS CODES

541512 Computer Systems Design Services
541511 Custom Programming & Web Design
561519 Data Analytics
518210 Data Processing Services
561499 Business Support Services

OTHER

UEI JNA1M1UVGKY8
CAGE 8QRA0
GSA SCHEDULE In Progress
CMMC Level 1

CONTACT

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Government Business Development
Consultant
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DIFFERENTIATORS

- ✓ Quick Delivery for Mission Impact
- ✓ No Surprises, Full Transparency Each Step
Thorough process management and communication
- ✓ Stability & Longevity
Fortune 50 client for over 30 years.
- ✓ Experienced team with small business agility
- ✓ Expertise in Data Analytics
Vital information for critical decision making and improved outcomes.
- ✓ Certified Project Management
- ✓ US Based: No Outsourcing

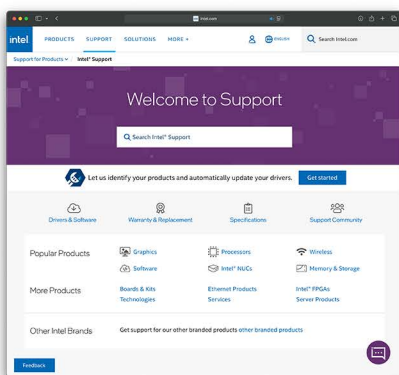
CERTIFICATIONS

Advanced Certified Scrum Master Responsive Design
Certified Scrum Master (CSM) Figma Prototyping
Project Management Professional Accessibility (ITIL 4)
Data Analytics Google SEO
Business Analysis

PAST PERFORMANCE

Technology Solutions for Government and Commercial

Intel Corporation Support Website support.intel.com



MISSION

Create a user-friendly, self-serve application that can detect a customer's drivers and operating system and offer upgrades and integrated support.

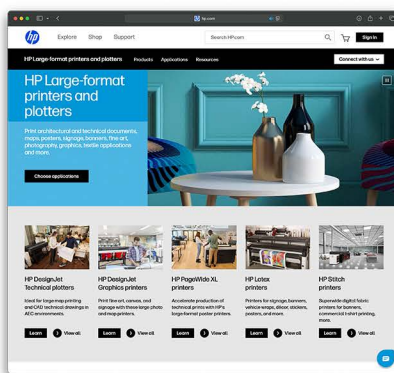
SOLUTION

Fusion designed and built the Intel® Driver & Support Assistant site to keep customer's systems up-to-date by providing tailored support and seamless updates for Intel hardware. We manage site content and performance analysis including all data analytics of site performance.

RESULTS

- ✓ 25M visitors/month
Most visited site on Intel.com
- ✓ 21M new installs/year
- ✓ 8.5+ Million Active Daily Installs
- ✓ \$25M+ Contract Value

Hewlett-Packard E-Commerce For Top Resellers hp.com



MISSION

Drive HP online product sales of Large Format printers and supplies through HP's top 500 reseller Websites in the US. Fusion provided support to both resellers and customers.

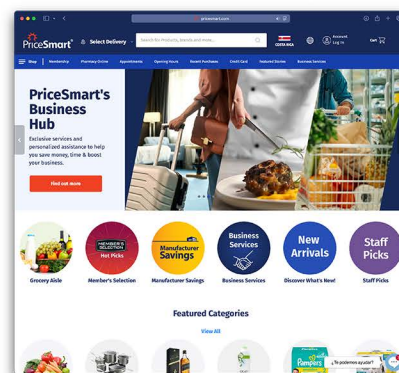
SOLUTION

We designed and developed a secure, cloud-based e-commerce application that allowed HP's top 500 resellers in the United States to effortlessly sell HP large-format printer and supplies products. We managed the rollout of the e-commerce tools to resellers and provided program management for 7 years.

RESULTS

- ✓ Recruited 80% of HP's Top 500 Resellers
- ✓ Over 500K customers in platform
- ✓ Grew incremental sales of large-format related products
- ✓ \$10M+ Contract Value

PriceSmart Merchandise & Membership Sales pricesmart.com



MISSION

Enable site visitors to purchase merchandise for direct-shipping or in-store pickup in all 22 countries in which the company operates. Membership signup and renewal makes it easy to join and maintain memberships.

SOLUTION

Fusion leveraged the client's robust backend infrastructure to design and build customer-facing and internal e-commerce tools. We integrated with the client's legacy back-end infrastructure of IBM AS/400 mainframes for multi-country product pricing, multilingual descriptions, orders and tax calcs.

RESULTS

- ✓ 1,000,000+ Members
- ✓ Reduced cost of sales by 20%
- ✓ \$100M+ revenue
- ✓ \$10M+ Contract Value